



CONTACT: Roger Bilheimer
(203) 966-0792

DC COMICS HEADS TO NEW YORK COMIC CON

**Dan DiDio, Jim Lee, Geoff Johns and J. Michael Straczynski,
Are Guests of Honor**

Other Top Guests Headline Panels and In-Booth Signings!

Norwalk, CT, September 15, 2010: DC Comics has revealed some of the top guests who will be on hand to meet and greet fans at the annual New York Comic Con (NYCC) which will take place October 8 – 10, 2010 at the Jacob K. Javits Center in New York City. Acclaimed writer J. Michael Straczynski will join DC executive talent including co-publishers Dan DiDio and Jim Lee as well as superstar writer and Chief Creative Officer of DC Entertainment Geoff Johns as Guests of Honor. Other all-star DC creators who will be participating in various panels and activities at NYCC include John Arcudi, Art Baltazar, Matthew Clark, Amanda Conner, Tony Daniel, Shane Davis, David Finch, Franco, Derek Fridolfs, Adam Hughes, JT Krul, Francis Manapul, Sean Murphy, Dustin Nguyen, Jimmy Palmiotti, Joe Prado, Ivan Reis, Nicola Scott, Peter Snejbjerg, Scott Snyder, Peter J. Tomasi and Freddie Williams II.

Officials at DC note that many of the panels featuring their creators will include announcements and other “behind-the-scenes” information about DC Comics, Vertigo and WildStorm comics and graphic novels. In addition, DC staff members will welcome thousands of fans to DC’s 3000 square foot booth centrally located on the convention floor which will feature talent signings, free giveaways and early peeks at the newest action figures, statues, busts and other amazing collectibles on display from DC Direct.

“We have worked closely with DC since our very first show and we are always eager and grateful to host the enormous talent that they bring to our show,” notes Lance Fensterman, Vice President for ReedPOP and Show Manager for both NYCC and NYAF. “NYCC is only one of a handful of conventions where DC has a significant booth presence and so we want to make their

participation as beneficial as possible. DC represents the total convergence of comics, movies and books into the pop culture mainstream and this is what NYCC is all about. We look forward to providing ample opportunity for our thousands of fans to meet, greet and interact with the biggest and most famous artists, writers and creators in the world today.”

NYCC convention organizers note that movie and TV studio participation at NYCC is expected to be very strong this year, with announcements about guest appearances and previews coming very soon. Tickets for NYCC and NYAF may be purchased at www.nycomiccon.com. Other information about the shows, as well as news about ReedPOP, which also organizes Chicago Comic and Entertainment Expo (C2E2), is available at Lance Fensterman’s blog, www.mediumatlarge.net.

DAN DIDIO was named Co-Publisher of DC Comics with Jim Lee in February 2010. Prior to his new role, he served as the Senior VP-Executive Editor, DC Universe for DC Comics. Since 2003, he has spearheaded such bestselling titles as Identity Crisis, Infinite Crisis, 52, and Final Crisis. Prior to joining DC, Dan worked in television for CBS and ABC public relations and program development. His writing can also be seen in *The Outsiders*.

JIM LEE is Co-Publisher of DC Comics. Prior to his current post, Lee served as Editorial Director, where he oversaw WildStorm Studios and was also the artist for many of DC Comics' bestselling comic books and graphic novels, including ALL STAR BATMAN AND ROBIN, THE BOY WONDER, BATMAN: HUSH, and SUPERMAN: FOR TOMORROW. He also serves as the Executive Creative Director for the DC Universe Online (DCUO) massively multiplayer action game from Sony Online Entertainment (SOE).

GEOFF JOHNS is the Chief Creative Officer for DC Entertainment as well as one of the most prolific and popular of contemporary comic book writers. He has written highly acclaimed stories starring Green Lantern, Superman, the Flash, Teen Titans, and the Justice Society of America, as well as the bestselling graphic novels BLACKEST NIGHT and INFINITE CRISIS. Johns has also written for various other media, including the acclaimed "Legion" episode of SMALLVILLE and the fourth season of ROBOT CHICKEN. He is writing the story of the *DC Universe™ Online* (DCUO) massively multiplayer action game from Sony Online Entertainment LLC (SOE) and co-producing the upcoming *Green Lantern* feature film.

J. MICHAEL STRACZYNSKI is the *only* comics writer in history to win the Eisner Award, the Hugo Award (twice), the Inkpot Lifetime Achievement Award, SFWA's Ray Bradbury

Award *and* be nominated for a British Academy Award for Screenwriting (for *Changeling*). As a comics writer he has written *The Amazing Spider-Man*, *Superman*, *Wonder Woman* and *Thor*, among others; as a writer for TV and film, his credits include *Ninja Assassin*, *Babylon 5*, *Jeremiah* and *Twilight Zone*. He's worked with Clint Eastwood, Ron Howard, Steven Spielberg, Paul Greengrass and others. His current in-development credits include *Forbidden Planet* (for Warners), *Shattered Union* (for Disney/Bruckheimer), and *Lensman* (for Universal) More projects will be announced at NYCC. He never sleeps.

ABOUT REEDPOP: ReedPOP is a boutique group within Reed Exhibitions which is exclusively devoted to organizing events, launching and acquiring new shows, and partnering with premium brands in the pop culture arena. ReedPOP is dedicated to producing celebrations of popular culture throughout the world that transcend ordinary events by providing unique access and dynamic personal experiences for consumers and fans. The ReedPOP portfolio includes: New York Comic Con (NYCC), Chicago Comic and Entertainment Expo (C2E2), Penny Arcade Expo (PAX) East & West, *Star Wars* Celebration V, New York Anime Festival (NYAF), and UFC Fan Expo. The staff at ReedPOP is a fan based group of professionals producing shows for other fans, thus making them uniquely qualified to service those with whom they share a common passion. ReedPOP is focused on bringing its expertise and knowledge to world communities in North America, South America, Asia and Europe.